

A Trusted Name in PC Security Takes Steps to Secure Our Environment

Going green is good for the environment and business. Webroot understands this and is taking steps to reduce its carbon footprint.

Webroot's "Green Team" consists of seven employees who are dedicated to implementing green initiatives including employee "green education," a channel for employee suggestions and a comprehensive recycling program. The efforts of this team have blossomed into a cultural shift that has seen pay stubs go from paper to online and catered meetings become zero waste events.



As Webroot continues to learn about environmental stewardship, it will further develop green practices and help its employees and customers make better choices about our environment

Webroot Green Accomplishments

1. **Composting** – Webroot is composting over 300 lbs of compostables every month at the Boulder, Colorado office.
2. **Recycling** – Webroot has installed recycling stations for mixed paper, cardboard, glass, aluminum and plastic. Currently, we recycle over 1,300 pounds of materials a month.
3. **Data Centers** – Webroot has offset 100% of the energy used by our North American data centers with wind energy, and our Australian data center has purchased future carbon offsets to minimize environmental impact.
4. **Packaging** – Webroot uses vegetable-based inks for printing and is switching all consumer packaging to 100% recycled paperboard in the U.S. and Europe. Additionally, overall packaging materials have been reduced by approximately 35%.
5. **Trade Shows** – All trade show collateral is printed on 100% post-consumer recycled paper and is printed with soy-based inks. You'll also see Webroot employees showing off company polo shirts made from organic cotton!
6. **Kitchen Supplies** – Webroot changed many purchasing practices in an effort to supply kitchen products that are biodegradable and easy to recycle. Additionally, Webroot purchased Energy Star® dishwashers for the kitchens.
7. **Employee Support** – Webroot employees are encouraged to use alternative transportation to and from work. To support this, Webroot actively participates in Bike to Work Day and provides Eco Passes for only \$10. These passes allow employees to use public transportation free all year!

Environmental Impact

Small Steps Make a Big Difference

Every month, the Green efforts at Webroot save:

- 4,305 gallons of water
- 2,741 kilowatt hours of energy
- 7.6 cubic yards of landfill
- 11.6 cubic yards of methane gas
- 10 trees

What's New

Webroot realizes that the progress made thus far is substantial, but we are always looking for more ways to make an impact. Most recently, Webroot designed a program that allows our customers to easily offset the energy their home computers use. To accomplish this, we've bundled enough wind energy offsets to power a laptop computer for three years or a desktop computer for one year—and we're including these offsets FREE with our newest products. The program will launch this holiday season, so look for the green packages on your retail shelves!

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